



Next Big Thing AG

We don't imagine the future, we create it.

Press Kit

Be the first to know



NBT Essentials – A Company Overview

Mission

To empower and enable companies and aspiring founders to build transformational, tech-driven businesses that deliver real-world impact.

Why We Exist

We exist to bring together today's most ambitious thinkers & doers to solve tomorrow's biggest challenges with technology.

About

Founded in 2016, Next Big Thing AG (NBT) is the leading venture studio and early-stage investment company in the Machine Economy. We combine technical understanding, innovative leadership, and determination to reimagine the future in ways that empower a more prosperous, sustainable, and democratized world.

By combining the collective experience of forward-thinkers and technology experts, we drive sustainable change and provide long-term support to aspiring founders, businesses, and investors through a technical co-founding approach. With our diverse portfolio of IoT, AI, and DLT ventures, we have developed a unique way to build industry-leading, venture-funded companies that provide impactful solutions to address current and future challenges. We strive to democratize investments and data and want to use technology to put power and ownership back into the hands of the people.

We aim to leverage the potential of emerging technologies to accelerate autonomous machine commerce, unlock new types of value exchange, and gain greater access to innovation, development, and financial services. With the help of our diverse network of entrepreneurs, investors, corporates, startups, thought-leaders, and enthusiasts, NBT prioritizes digitalization and technology as a solution to step into the future with optimism and creativity.

Boilerplate

Founded in 2016 with its roots in Berlin, Germany, Next Big Thing AG (NBT) is a venture studio for the Machine Economy that co-founds deep-tech ventures with aspiring founders and corporates to deliver real-world impact. With its diverse portfolio of IoT, AI, and DLT projects, NBT provides long-term support for B2B companies, including the full scope of development toolkits, innovation strategies, mentorship to entrepreneurs and startups, engineering know-how, and smart financing — all to empower a more prosperous, sustainable, and democratized world.

NBT Essentials – Business Model and Company Profile

Legal Name

Next Big Thing AG

Date of Creation

July 19, 2016 (Commercial Register)

Head Office Address

Bachstraße 12, 10555 Berlin, Germany

Founders

Harald Zapp, Maik Käbisch

Management Board

Harald Zapp (CEO), Jasmin Skenderi

Supervisory Board

Maik Käbisch (Chairman), Dr. Albrecht Bochow, Dr. Thomas Kuhnt

Key Focus Areas

Machine Economy, IoT, AI, DLT, HaaS, OEE, B2B

Industry Impact

Cleantech, Cybersecurity, Financial Services, Food & Agriculture, Healthcare, Insurance, Manufacturing & IIoT, M2M Infrastructure, Real Estate & Construction

Support Services

Venture Building (Sourcing, Development, Launch, Portfolio), Services (Engineering, Marketing, Design, HR, Legal, Operations), Capital (Seed A/B, Support Series A)

Target Audience

Corporates, Startups, Founders, Investors and Talents

Website

www.nextbigthing.studio

NBT Essentials – Founder Profiles



Harald Zapp | Founder & CEO

Harald Zapp is a serial tech entrepreneur, business angel, and IoT innovator with 25 years of experience in IT and the telecommunications industry. In 2016, Harald launched Next Big Thing AG (NBT), a Berlin-based venture studio for the Machine Economy. He also founded the leading IoT brand, relayr, and is a co-founder of an early NBT venture, Weeve. Harald is also a member of the Bitkom board, promoting the IoT Hub Berlin in the context of the German Digital Hub Initiative.



Maik Käbisich | Founder & Chairman Supervisory Board

Maik Käbisich has worked for over 10 years in senior positions within Europe's leading financial institutions, such as Credit Suisse. He was on the board of Döttinger/Straubinger AG, one of Germany's largest independent asset managers. Currently, Maik is actively serving on two supervisory boards and several advisory councils. He also acts as a managing director of a charitable foundation in Germany. As a business angel, he actively supports innovative high-growth enterprises and acts as co-founder and chairman at NBT.

Press Contacts

Megan Doyle | Business Content Specialist | megan.doyle@nbt.ag

Falco Schuett | Director of Strategic Partnerships & Marketing | falco.schuett@nbt.ag