



Unlocking Values. With Impact.

As the leading venture studio and early-stage investment company in the Machine Economy, Next Big Thing AG (NBT) has developed a unique approach to venture building that contributes towards a more prosperous, sustainable, and democratized world. Our value creation starts with building companies from scratch and working with world-class entrepreneurs to technologize proven business models. We transform the best ideas into market-defining, venture-funded companies with real-world impact. Through our risk-managed company building strategy, we invest in early-stage ventures with low valuations, but high growth potential. We believe that emerging technologies will lead to an era of autonomous machine commerce where billions of economic activities will take place between devices, sensors, and machines to unlock new types of value exchange and greater access to innovation, development, and financial services. These advances will reduce the global barriers preventing people from participating in a new economy.

From machines as customers, to autonomous payment systems and smart contracts serving the unbanked, the opportunities of the Machine Economy are endless. The human to machine shift will affect every industry and improve efficiencies and resource management to help us utilize the planet's resources as sustainably as possible.

Our B2B investors are given international access to diversified deep-tech businesses through value-based investment options and three core technologies: Internet of Things (IoT), Artificial Intelligence (AI), and Distributed Ledger Technology (DLT). Our investments are geared towards long-term commitments, where we seek to shift the mindset from shareholder to stakeholder value to generate measurable social and environmental impact alongside returns. By taking all these factors into our investment process and ownership practice, we ensure that each venture is dedicated to upholding transparency and accountability while still maintaining a focus on value creation.

People and Technology from Day One.

We see ourselves as technical co-founders that bring deep technological capabilities, strategic knowledge, and dedicated resources to our ventures. We have created a holistic approach to entrepreneurship that focuses on the entire lifecycle of building a company through co-creation. We do this by providing long-term support to aspiring founders and bringing together the best technology experts in one place. To remove barriers often faced by early-stage ventures, we offer an accessible and systemized framework that has seen a 78% success rate. Through rapid iterations, product-market fit, and manufacturing viability, we do a thorough validation of each business idea to assess its impact and potential, before scaling it up to success.

NBT's leading-industry and functional expertise covers the full stack of technology, including interoperable technological advances, unique partnerships, and top-notch teams. Our engineers deploy the latest technologies tailored to the unique conditions and goals that each project stipulates. Cutting down on engineering and specialist costs, our flexible hardware and software technologies mitigate considerable technical risk especially in the areas of stability, security, scalability, and speed. Once developed, successful venture developments, methodologies, and algorithms can be reused for future companies. Our ventures are equipped with the highest security standards, minimized waste development tools, and cryptographic encryptions to develop end-to-end and market-leading solutions in a shorter timeframe.

Driven by Purpose. Built to Last.

We strive to democratize investments and data by putting power and ownership back into peoples' hands. Due to regulation, many of the best opportunities to invest in attractive projects are only available through avenues like Venture Capital, which is only open to high net-worth and accredited investors. NBT plans to provide the general public with greater access to investments through our holding structure and our upcoming IPO so that everyone can benefit from the Machine Economy. We make high-tech accessible and establish the bridge between venture assets and their equity representation. This unique approach opens up technology-driven investments and disruptive innovation more broadly, making ownership more transparent, accessible, and efficient. Investors and inventors will fund ventures and participate in shaping where technology goes next.

As a holding company for a multitude of businesses, NBT typically owns a majority stake of its companies at the time of launch, with equity participation from management and employees. NBT's diversified portfolio includes ventures in: building management, cleantech, construction, cybersecurity, finance, healthcare, insurance, and logistics. Our unique operational approach enables us to both incubate new business models as well as invest in and support growing businesses. This gives us the freedom to actively create our high-tech portfolio while sourcing the best opportunities. We help companies achieve economies of scale and synergies, thus reducing marginal costs for building new ventures. With our system, people make a conscious contribution to the necessary changes in society and benefit from the prosperity that lies in our digitized solutions.

Rethinking Tomorrow. Today.

In the future, growth and prosperity will depend on whether innovative ideas are market-ready. Competition for world-class talent and disruptive ideas are key components and digital data will act as the future development currency. This can only succeed if innovation management is renewed and supplemented by an interdisciplinary ecosystem of networked experts beyond traditional structures. As part of our mission, we aim to attract various stakeholders that help shape the conversation and propel our vision forward to enable the Machine Economy. We have taken significant first steps toward achieving this by establishing the IoT Hub Initiative representing key players in the German ecosystem to fuel startups and corporations to collaboratively research, support, and develop new solutions.

We care about the impact that our companies have on the world and we leverage our community of brilliant minds to harness the power of technology as a solution. Through our novel venture-building approach, extensive thought leadership, and tech expertise, we lead by example and inspire others to follow. By placing a spotlight on the transformational benefits of the Machine Economy, we make it a top priority to help entrepreneurs successfully drive their own destiny.

We don't imagine the future, we create it.